

Distillery 291 Releases Bottles from Barrel #291

Commemorative bottles will be sold at Distillery 291 party

MEDIA ADVISORY FOR:

June 17, 2018

Contact:

Kristen Olson

Distillery 291

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COLORADO SPRINGS, COLO. — June 15, 2018 — Distillery 291 announces the limited release of bottles from barrel #291 of 291 Colorado Rye Whiskey.

“We are offering the public a part of our 291 history. In the same year as winning World’s Best Rye from Whisky Magazine’s World Whiskies Awards, we’ve reached barrel #291 of the winning Rye,” said founding distiller, Michael Myers. *“This release is limited to 40 purchases and will be a bottle to sit on,”* said Myers.

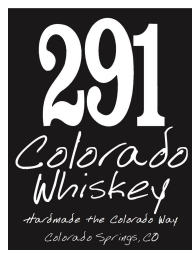
Commemorative bottles of 291 Colorado Rye Whiskey from barrel #291 will be sold for \$291, including tax. Bottles have a special design and will be displayed in the tasting room on Sunday, June 17th, 2018.

WHO: Distillery 291

WHAT: Commemorate Bottle Release Party from Barrel #291 of 291 Colorado Rye Whiskey
Food Truck
Special 291 Drink Menu
Locally-Made Doughnuts for Sale
Complementary Distillery Tours for all Dads (1:30pm & 3:00pm)

WHEN: Sunday, June 17th from 12pm-5pm

WHERE: The Distillery 291 tasting room; 1647 S. Tejon street, Colorado Springs, CO 80905



***The tasting room and this event is for 21+ only.

About Distillery 291:

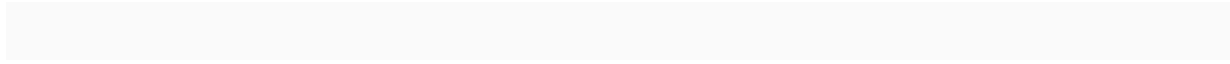
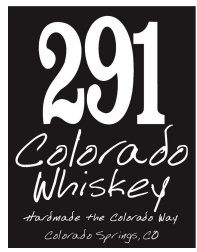
[View the Distillery 291 Lookbook.](#)

Founded in 2011 in Colorado Springs, Distillery 291 crafts grain-to-barrel-to-bottle whiskeys that honor great American traditions of whiskey-making while also paying tribute to the Rocky Mountain West by finishing its hallmark whiskeys with staves from Colorado aspen trees. 291 has been lauded by Jim Murray's Whisky Bible, The World Whiskies Awards, The San Francisco International Spirits Competition, The Denver International Spirits Competition, and other leading competitions and publications. The 291 line of spirits includes:

- 291 Colorado Rye Whiskey – a rye mash, aged in New American White Oak
- 291 Colorado Bourbon – a bourbon mash, aged in New American White Oak
- 291 American Whiskey – a bourbon mash, lightly aged
- 291 White Dog – a rye whiskey, aged for less than two weeks
- 291 Fresh – an unaged corn whiskey
- The Decc – a whiskey liqueur flavored with citrus and clove

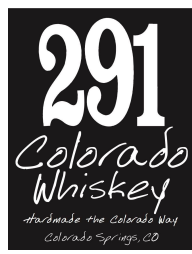
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291
*Colorado
Whiskey*
Handmade the Colorado Way
Colorado Springs, CO

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Limited commemorative bottles for sale in tasting room

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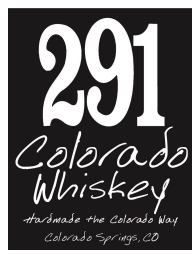
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limited to 40 bottles and will be one to save,” said founding distiller, Michael Myers.

Commemorative bottles of 291 Colorado Whiskey from barrel #291 will be sold for \$291, including tax. Bottles have a special design and will be displayed in the tasting room on Sunday, June 17th. Bottles are 126.3 proof at barrel strength and limited to 1 purchase per person.

WHO: Distillery 291

WHAT: Commemorative Bottle Release Party from Barrel #291 of 291 Colorado Whiskey

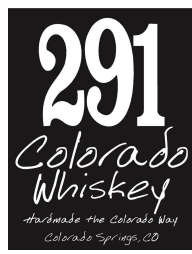
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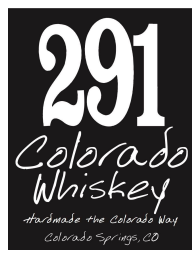
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